

New for 2010 Ladies T & Action T from Blue Max

Plus more exciting new
products inside & price
reductions for 2010

Blue Max[®]

Quality everywhere you look



**FROM
£1.05**

NEW LADIES T

Made from the proven Champion fabric but with a ladies styling. Gently fitted with a fashionable scooped neck for the girls of the 'noughties'.



**FROM
£1.05**

NEW ACTION T

Now with new finer neck rib for hard exercise and action! Clean cut 100% ring spun cotton. 165 gsm. Open hemmed sleeves. Taped neck band.



**FROM
£1.35**

NEW STYLE CLASSIC POLO

High quality. Top value. Self coloured buttons. Open hemmed sleeves. Now also in children's sizes.



**PRICES NOW
REDUCED**

**FROM
£1.95**

NEW ~~7KEYS~~ POLY COTTON SWEATSHIRTS

A major new range available in Crew Neck, V-Neck & Cardigan.



**PRICES NOW
REDUCED**

**FROM
£3.55**

NEW ~~7KEYS~~ TWIN PACK NON IRON GIRLS BLOUSES

Non Iron. Long and short sleeves. 65/35% Poly/Cotton easy care fabric. Twin packed.



**FROM
£5.45**

**BOYS SHIRTS &
REVERE BLOUSES**

**PRICES NOW
REDUCED
FOR 2010**

**NEW STYLE OF COTTON
ACRYLIC KNITWEAR**

An exciting range of newly styled 50/50 Cotton Acrylic knitwear with more generous sizing and softer feel.



**PRICES NOW
REDUCED**

**FROM
£6.20**
(slipover)

**NEW MEDALLION
INTERNATIONAL RUGBY SHIRT.**

Fully reversible and made with Maxtech high performance Polyester fabric with Maxtech wicking.



**FROM
£7.45**

**Maxtech
WICKING**

Short sleeve available as a special order only

NEW Grant's HMS PINAFORE
& ~~7605~~ DESIGNER SKIRTS

A new pinafore costing nearly half the price of its predecessor and new Designer Pleat and Straight Skirt.



FROM
£8.25



FROM
£7.75



FROM
£7.25

**NEW COLOURS IN SELECT
COTTON RICH HOODS**

Hoods are now also available in vibrant pink, sky blue & bottle.



FROM
£4.75

NEW ~~7605~~ BLAZER COLOUR

Now available in smart Academy Navy.



FROM
£13.95

Introducing



NEW

We are now distributors of the popular Dewalt workwear range.



B.T.S. FORWARD ORDER

2010 payment plan for all schoolwear garments

NB. Embroidered orders will require 2 weeks further lead times.

Order	Dispatch Date*	Payment Due <small>75 days from dispatch date</small>
by 31st January	by June 30th*	75 Days
by 15th February	by 15th July*	60 Days
by 28th February	by 31st July*	60 Days

*Dispatch date will be in a window of up to 2 weeks prior to the required date.
This payment plan is subject to customer credit limits.



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Returns only accepted on faulty goods. Free Carriage on orders over £200. Normal Terms and conditions apply. E&OE.
Prices applicable will be those that are in force at the time of the order placed.

THE BLUE MAX DESIGNER ACADEMY PACKAGE

Designer Jacket or Ziggys
Blazer with one of the
new Ziggys Designer Skirts

Buy

10 Girls Blazers &
10 New Designer Skirts
(available in straight and pleated)

Get FREE

1 Girls Blazer &
1 Designer Skirt



Offer does not apply to
container orders.